



Provision Advisors is a Service-Disabled Veteran-owned Small Business (SDVOSB) partnership made up of experienced national and international security communication professionals specializing in communication strategy, planning, execution, and coaching for senior-level leaders and communicators to achieve favorable outcomes amid contentious or controversial issues which could directly impact relationships and market identity.

Our tailored solutions in public relations, communications training and production, strengthen your narrative, reinforce your brand and build resilient relationships with key stakeholders. We also offer ICF-certified executive coaching services to advance leaders and teams.

Public Relations

Strategic Shaping - We align communication strategy with organizational vision. Connecting with stakeholders through engagement, thought leadership, advertising and business development.

Crisis / Opportunity Communications - We help identify likely scenarios that will cause needed changes to everyday communication. We work to create pre-planned responses and stand ready to support in house efforts to respond and react to contentious or controversial issues that would otherwise diminish market value or stakeholder status.

Media Relations - We leverage relationships with national media, and key influencers to best tell your story.

Engagement - We scope outreach - media, social, virtual or in person events (B2B, B2G and B2C) in a scalable matrix paired to organizational vision.

Communications Training

We provide executives and professional communicators the tools they need to grow their internal and external communications mastery. Seminar instruction and practical exercises to prepare leaders and teams to better reach key stakeholders.

Senior Leaders - We hone all forms of leader-audience engagement including speechwriting, delivery, and direct interaction with media.

Communication Pros - We grow core communication competencies across your communication workforce.

Team - We turn your workforce into force multipliers for the organizational narrative.

Transitioning Veterans - A key aspect of transitioning from the military is placing your own personal brand into a new market. Success here means knowing how to communicate. We empower your voice and magnify your presence in a complex and competitive business landscape.

Production

Content Creation - We develop multimedia content, podcasts, videos, briefs and websites to tell your story and reinforce your brand.

Social Media - Break through the noise with our advice on when to engage and how best to reach your audience while staying true to your brand.

Media monitoring and tracking - Our news monitoring helps you understand your ecosystem, discover what is being reported about your company, manage an ongoing crisis, determine the value of your earned media and more. We capture content so whether your news is local or national, we have you covered.

Executive Coaching

We offer a diverse set of coaching, training, and consulting options tailored to meet your individual needs as well as the needs of your team. Our ICF-certified coaching services range from 1-on-1 sessions to scalable group coaching that facilitate growth and development for leaders of all experience levels. As part of our coaching program, we offer iPEC's Energy Leadership Index (ELI) assessment that provides insights into how you are perceived in various aspects of your life. The assessment measures your ability to lead yourself and others to take positive, productive, and sustainable action. We also offer keynote speaking for corporate events designed to help your team build an appreciation of the power and value of their leadership role.